

Item Type Definitions

Purpose: To provide clarity and consistency in the terminology used to define types of items across the product life cycle.

Definitions:

1. New item:

- Items created or newly authorized for division or store(s) through the existing new item process using the Item Management Form (NIF).

i. Example- items new to all divisions

ii. Example- items new to a single division

2. Seasonal item:

- Non-schematic item with a recurring, pre-defined (typically short term) merchandising window. Inventory for these products is normally liquidated after the window is closed.

i. Example- holiday decorations, candy, and wrapping paper

3. In/Out item:

- Non- schematic Item introduced with an undefined merchandising window. Exit plan for In/Out product is determined by item per the Customer Solutions Merchant.

i. Example- patio furniture, ice chests, tiki torches

4. Pack change:

- Change in case size at the supplier level. Supplier will initiate a new order code and/or case UPC, but unit UPC does not change.

i. Example - name brand mayonnaise increasing pack size from a 15 ct. case to a 24 ct. case

5. Bonus item:

- A manufacturer-initiated, limited time change to an existing item, typically an increase in unit size or other added incentive. The item will revert back to the standard (old) package at a pre-determined time or once bonus item is out of stock. These items have unique order codes from the supplier and case/unit UPC's from the manufacturer, but should be assigned to the same product ID as the original item.

- i. Example- name brand mayonnaise summer bonus size, get 20% free. Once the distribution center sells through bonus size, original 30 oz. size is reordered and stocked*
- ii. Example- name brand mayonnaise shrink-wrapped with a free 5 oz. name brand mustard*

6. Description/cost change:

- Description, label, or cost change to an item where the order code, UPC, and product ID do not change.

7. Unallocated item:

- Item authorized to a division, but which has only partial distribution. Referred to as “UA” in the store planogram.
 - i. Example- name brand mayonnaise 64 oz. only in salad dressing sets 8 ft. and larger*

8. Discontinue/Replace (DCR):

- A manufacturer-initiated permanent product replacement affecting all divisions. Often a reduction in unit size or change in product formula, true DCR’s should be virtually invisible to the customer. DCR’s are assigned new order codes from the supplier, new UPCs from the manufacturer, and new product ID’s from item maintenance.
- Changes in unit size should not exceed 10% from the “old” item.
 - i. Example- name brand mayonnaise downsizing from a 30 oz. size to a 28 oz. size*

9. Discontinued item:

- Items that are chosen to be removed from a division authorization due to many factors such as supplier discontinue, low movement, etc. Product will no longer be sold by the division.
 - i. Example- items discontinued to all divisions*
 - ii. Example- items discontinued to selected division(s)*

10. Reinstated item:

- Previously discontinued item that is brought back to active status for one division or more. Item must already exist in Save Mart Supermarkets item maintenance software, and does not necessarily have to be discontinued for all divisions. Reinstated item **must** have the same UPC and same product ID as before.
 - i. Example- item that was discontinued six months earlier, but is brought back due to market trends*